

## Microlife MedGem RMR Metabolic Testing For Weight Loss

The portable MedGem indirect calorimeter can determine your client's resting metabolic rate in 5-10 minutes. Metabolic testing provides a precise measurement of your client's RMR, which can account for up to 75% of their total calorie needs. It's superior to estimation equations, such as the Harris-Benedict formula and Katch-McArdle formula.

Scientifically based metabolic rate weight loss empowers your clients to greater weight management success, and it increases your revenue. Your clients look to you for success. Their goals are as diverse as their needs. You know each of them needs a unique solution to reach their goals, but how do you profitably and conveniently provide it?

**Introduce your clients to their Metabolic Fingerprint.™** An accurate RMR measurement provides the basis for a personalized weight-loss program for your clients. Hypothyroidism, medications, past history of yo-yo dieting, etc., affect a client's metabolism. The MedGem indirect calorimeter gives you a snapshot of their unique metabolism.



**Simple** – The MedGem measures oxygen consumption (VO<sub>2</sub>) to determine resting metabolic rate, which is then displayed on the device's LCD screen.

**Accurate** – It's an FDA-approved medical device which has been validated against the gold standard Douglas Bag and hospital metabolic carts. There are no sensors to replace.

**Convenient** – It comes with a lightweight carrying case and is very portable, which lets you provide RMR testing anywhere.

**Profitable** – Generate additional revenue from insurance reimbursement using CPT Code 94690 and also from cash ala carte RMR measurements.

**MedGem Analyzer software helps you create a customized weight loss program for your clients.** It factors in their lifestyle; age, height, weight, number of hours of work, exertion level at work, number of hours of sleep, etc. Then you can set a weight-loss goal to create a customized Daily Calorie Budget, based on their RMR, lifestyle and weight goal. You can print out a measurement report on regular paper or you can email it to them as a PDF file.

**Offering MedGem metabolic testing benefits your clients.** Showing them their RMR reinforces that they need to feed their body, not starve it, to lose weight. Teaching them to work with their body, not against it, gives them long-lasting results. It begins an upward path of success, which changes their outlook on exercise and nutrition. Regular RMR testing helps them avoid plateaus, as you adjust their recommended Daily Calorie Budget to meet their goals.

**Offering MedGem metabolic testing benefits you.** When clients get results, they tend to stick with their programs and renew their contracts. They talk about their results – leading to a dynamic referral business. It helps you avoid cyclical changes due to seasonal and economic influences. MedGem metabolism testing sets you apart from the competition, as the more services you provide your clients, the greater the resource you can be for their health and wellness needs.

**We have two system kits, depending on your needs. The MedGem WatchWT System Kit is \$3,499.** It includes the MedGem indirect calorimeter with a two-year warranty, MedGem Analyzer software for Windows, one 21-pack of mouthpiece filters and a lightweight carry case. Additional 21-packs of medical-grade mouthpiece filters are \$299.

**The MedGem Starter System Kit is \$1,099.** It gives you everything you need to complete 42 measurements, including MedGem Analyzer software for Windows, 42 mouthpiece filters and a lightweight carry case. To continue testing, a Reorder Kit is available for \$999 which includes a device programmed for 42 measurements and 42 more filters.

**We accept Visa, MasterCard, American Express, wire transfers, checks and PO's if you have set up a Net-30 account.**

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