

## Microlife BodyGem RMR Metabolic Testing For Weight Loss

The portable BodyGem indirect calorimeter can determine your client's resting metabolic rate in 5-10 minutes. Metabolic testing provides a precise measurement of your client's RMR, which can account for up to 75% of their total calorie needs. It's superior to estimation equations, such as the Harris-Benedict formula and Katch-McArdle formula.

Scientifically based metabolic rate weight loss empowers your clients to greater weight management success, and it increases your revenue. Your clients look to you for success. Their goals are as diverse as their needs. You know each of them needs a unique solution to reach their goals, but how do you profitably and conveniently provide it?

**Introduce your clients to their Metabolic Fingerprint.™** An accurate Metabolic Fingerprint (RMR) measurement provides the definitive answer when creating a personal program for each of your clients. This means that whether you're working with a client to lose weight, build strength, or complete their first fitness event, the plan you prepare will deliver the results they are looking for based on their unique needs.



**Simple** – To measure metabolic rate, your client simply breathes into the indirect calorimeter, which measures their oxygen consumption (VO<sub>2</sub>); the resulting RMR number is displayed on the device's LCD screen.

**Accurate** – It has been validated against the gold standard Douglas Bag and other commonly used metabolic carts.

**Convenient** – It comes with a lightweight carrying case and is portable, which lets you provide RMR testing anywhere.

**Profitable** – Providing RMR testing helps you generate additional revenue, as the average measurement provider charges between \$50-\$75.

**Offering BodyGem metabolic testing benefits your clients.** Showing them their RMR reinforces that they need to feed their body, not starve it, to lose weight. Teaching them to work with their body, not against it, gives them long-lasting results. It begins an upward path of success, which changes their outlook on exercise and nutrition. Regular RMR testing helps them avoid plateaus, as you adjust their recommended Daily Calorie Budget to meet their goals.

**Offering BodyGem metabolic testing benefits you.** When clients get results, they tend to stick with their programs and renew their contracts. They talk about their results – leading to a dynamic referral business. It helps you avoid cyclical changes due to seasonal and economic influences. BodyGem metabolism testing sets you apart from the competition, as the more services you provide your clients, the greater the resource you can be for their health and wellness needs.

**We have two system kits, depending on your needs.** The BodyGem System Kit is \$2,799. It includes the BodyGem indirect calorimeter with a two-year warranty, BodyGem Analyzer software for Windows, one 21-pack of mouthpiece filters, and a lightweight carry case. There are no sensors to replace or proprietary paper to purchase for the reports. A 21-pack of medical-grade mouthpiece filters is \$299. Our 63-filter Value-Pack is \$598, saving you 33%.

The BodyGem 40 Starter System Kit is \$899. It gives you everything you need to complete forty measurements, including BodyGem Analyzer software for Windows, forty-two mouthpiece filters and a lightweight carry case. To continue testing, for \$799 we program your BodyGem for forty more measurements and you receive 42 more filters.

We accept Visa, MasterCard, American Express, wire transfers, and checks. We accept purchase orders from companies who have set up a net-30 credit account with us. To place your order for system kits, email me your shipping address and billing address if it's different, and then call me with payment information.

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